Text from Next Level – Copenhagen Issue, 2013

Jakob Hunosoe's works On Ordinary Things (2010) are an endearing set of images that are as much 'eureka' moments of preposterous design, as they are sophisticated configurations of form, colour, line and pattern. The idleness of his objects is completely thrown by his deft interventions that juxtapose very simple things; one upon another. Like a series of tricks or one-liners that epitomise much of contemporary art, in this instance, Hunosoe uses interior design techniques to enliven the play and alteration of what is fashioned from routine materials. An orange placed at the centre of a reflective metal bowl is engulfed by its own reflection, as the bowl rests on a flat surface that is decorated with a series of thin lines. This makes for a surreal configuration of forms over patterns. Tap water pouring out from one sink into an adjoining sink reveal a sharp water jet bouncing from one domestic marble basin into another. Again, the beautiful routine of this utility is subverted by the artist's intervention. Upon closer inspection, Hunosoe appears to want the water to mimic the staircase rooted outside the window, and within that the white marble sink appears to reflect the white window frame, in terms of its compositional forms. Dishrags appear animated as they have unceremoniously curled up and congealed from lack of moisture, like two biomorphic forms procreating. Clinical shades of green, yellow, and a washed-out blue are the principle colours that define this image. A volley-ball hangs or hovers, depending on which way you look at it, over a varnished wooden floor in a room mostly in the dark but tellingly lit by a warm ray of sunlight, turning the floor and the unanimated ball into light-blubs. A red teapot, previously smashed into pieces, is crudely reassembled with a series of cream coloured plasters, and placed on painted floorboards. Hunosoe's simple compositions encourage a rare sensitivity for utensils that otherwise go unnoticed.

Rajesh Punj is a London-based art critic, correspondent, curator and collector of contemporary works, with a specialist interest in modern and contemporary art from India, Pakistan, China and the Middle East. He works for a private art dealer and teaches Art and Architectural History. He writes extensively on the emerging markets for publications that include Deutsche Bank Art Mag (Berlin), Flash Art International (Milan), Asian Art newspaper (London) and Take magazine (New Delhi) among others.